

Boon Supply Fall 2021





## About Boon Supply

Over \$110,000,000

sent to schools and other causes since 2008.

## For Organizations

523,970+

SUPPORTERS ON OUR PLATFORM

29,735+

ORGANIZATIONS BENEFITTED

738,515+

ECO-FRIENDLY PRODUCTS DELIVERED DIRECTLY TO  
SUPPORTERS

0

HOURS REQUIRED TO COLLECT CHECKS AND  
DISTRIBUTE ORDERS

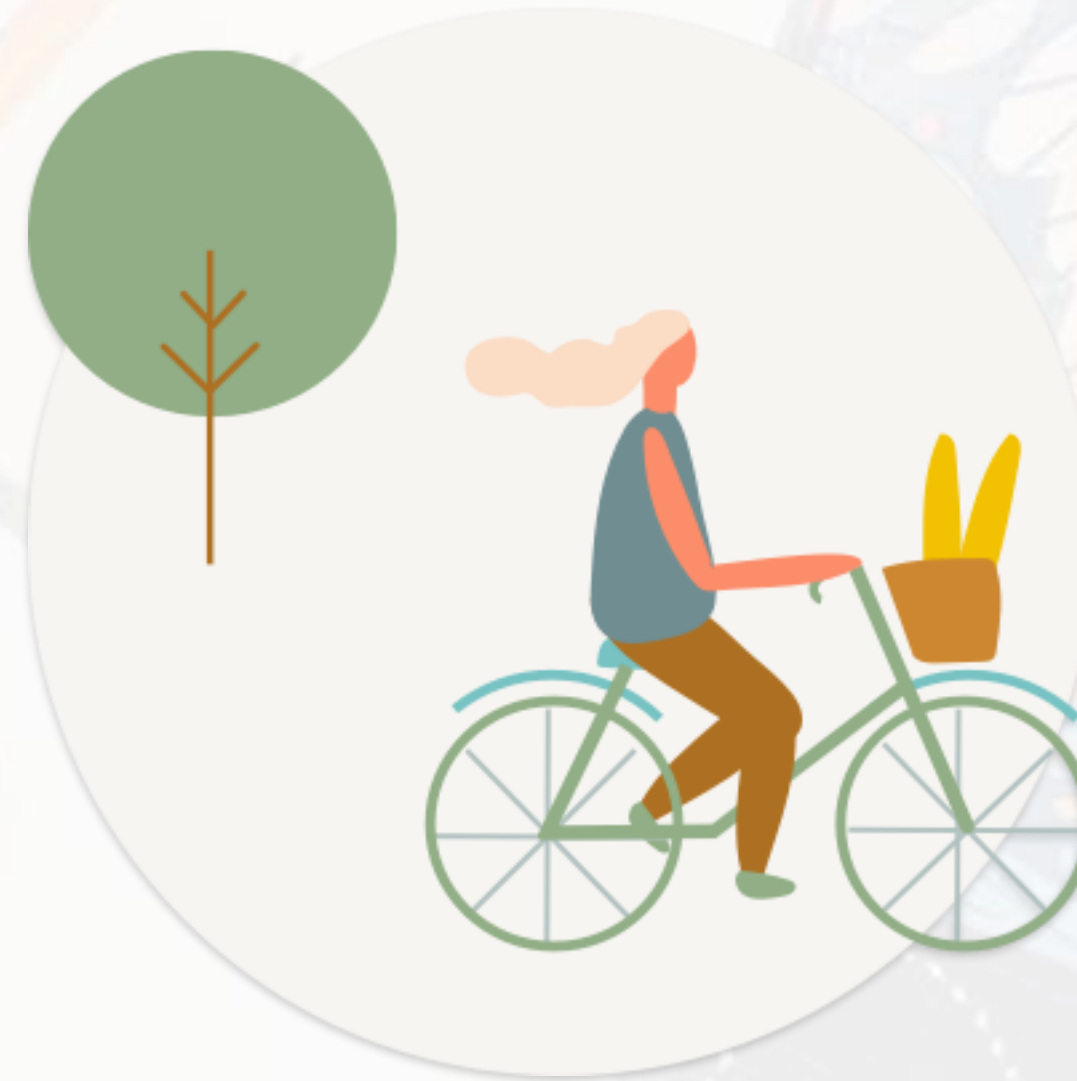


# For Supporters



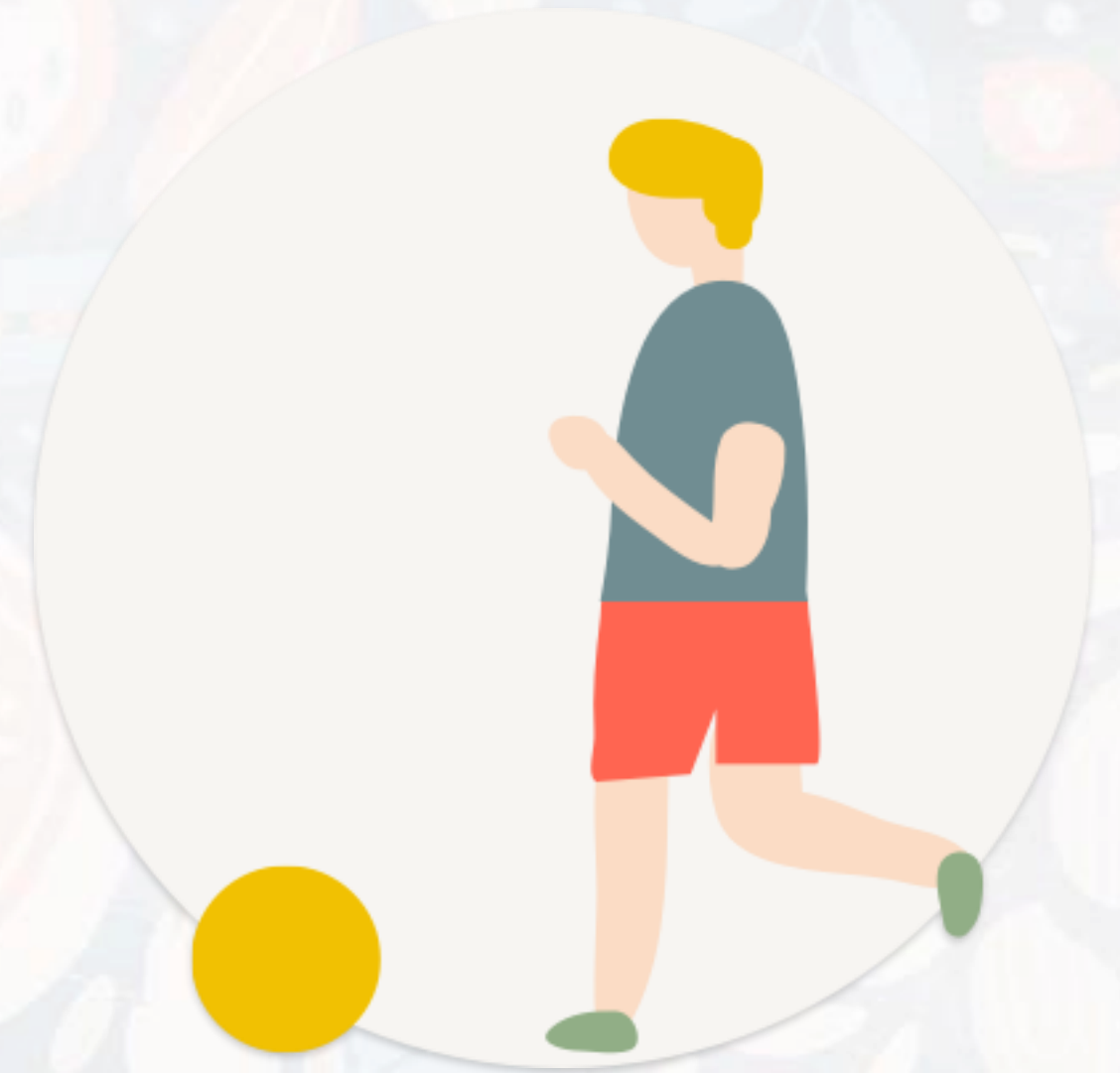
## Good for You

We feature clever, beautiful products that are zero-waste, non-GMO, and toxin-free.



## Good for the Planet

Our products and articles make it easy for anyone to make easy swaps with big environmental benefit.



## Good for the Community

Each purchase made on Boon Supply sends money to the cause you're supporting.

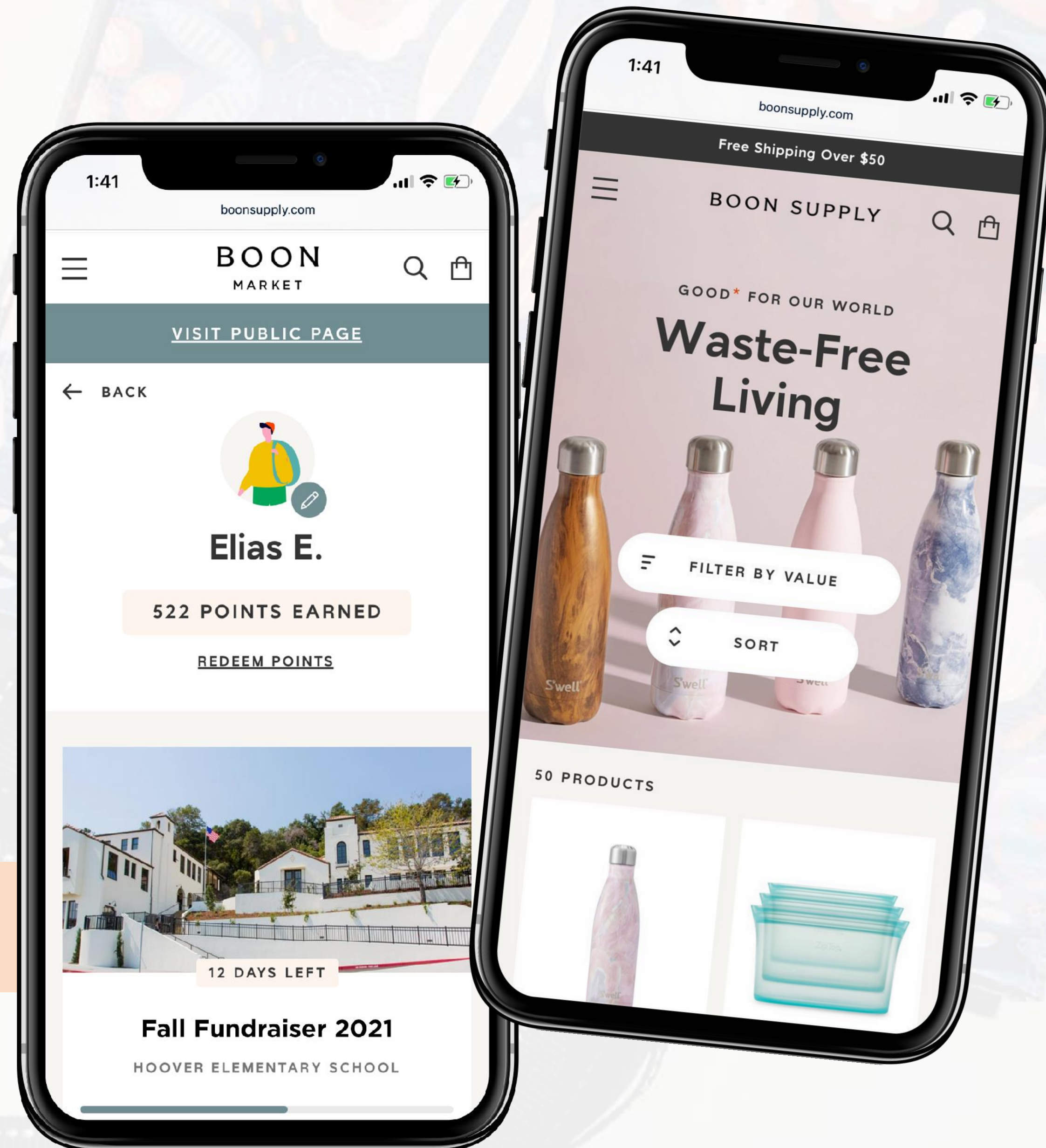


# A Sure Thing in Unsure Times

- Raise funds from anywhere:

- No checks to collect
- No order forms to tally
- No product to distribute
- No boxes to store

Manage, share, promote, excite, and succeed from the comfort of your phone.





# Just 3 Steps

# Send



TO TEAM MEMBERS AND  
SUPPORTERS

# Share



FAR AND WIDE ON SOCIAL  
MEDIA

# Shop

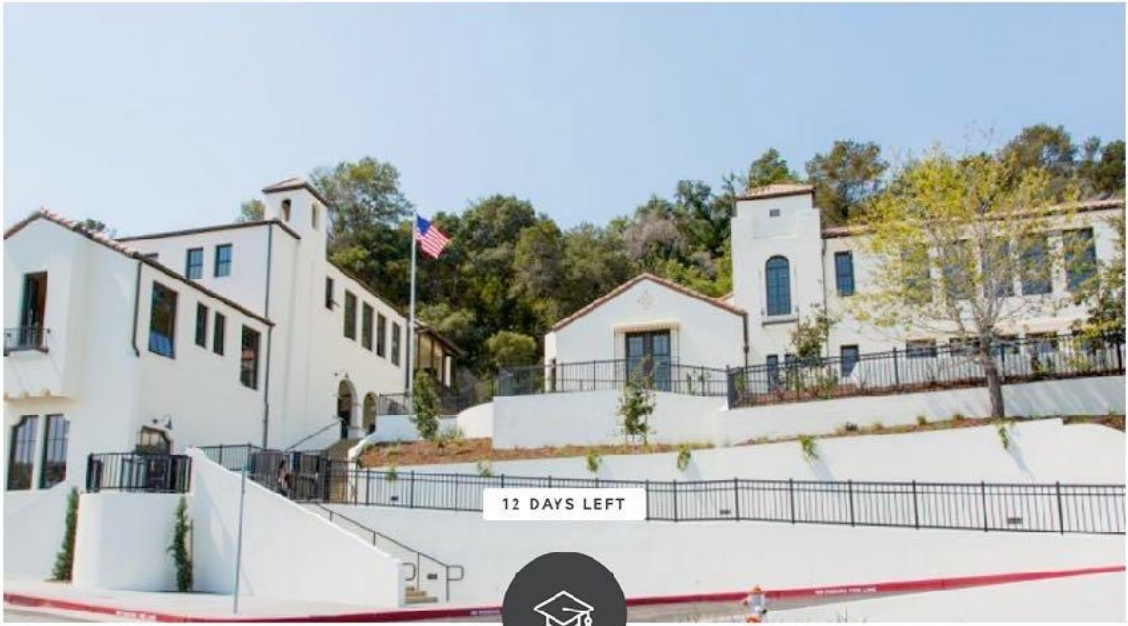


PRODUCTS GOOD FOR YOU, THE  
PLANET, AND YOUR CAUSE


Boon Supply's advanced platform helps  
you every step of the way.

[Shop](#) [Fundraise](#) [The Boon Life](#) **BOON SUPPLY** [🔍](#) [👤](#) [🛒 \(0\)](#)

[VISIT YOUR DASHBOARD](#)



12 DAYS LEFT



HOOVER ELEMENTARY SCHOOL

**Fall Fundraiser 2021**

Burlingame, CA

**Our Story**

Help us raise money for Hoover Elementary School's Fall Fundraiser 2021. Every purchase sends money to our cause, so be sure to share it with everyone you can!


**\$478.95** TO GOAL

RAISED: \$521.05 GOAL: \$1,000

[SEE STANDINGS →](#)


[SHOP TO SUPPORT](#) [SHARE FUNDRAISER](#) [JOIN AS A TEAM MEMBER](#)

**Featured Products**




Boon Supply  
Grocery/Market Bags, Blue Stripe & Floral

ADD TO BAG - \$21 40% GIVEBACK



Boon Supply  
Travel Tumbler, Blush

ADD TO BAG - \$19 40% GIVEBACK



Boon Supply  
Reusable Zip Pouches, Set of 5

ADD TO BAG - \$22 40% GIVEBACK

[SHOP ALL TO SUPPORT](#)

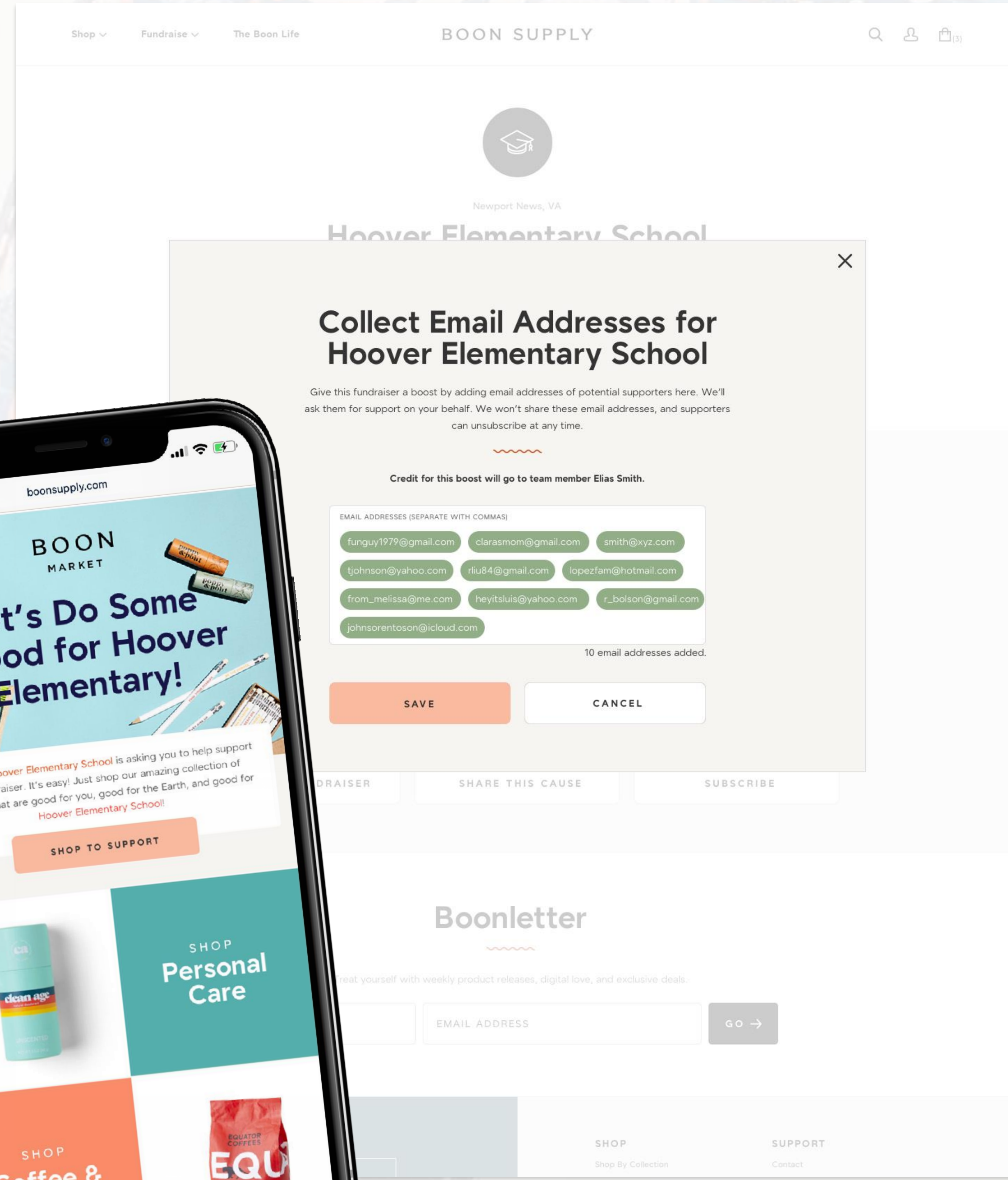
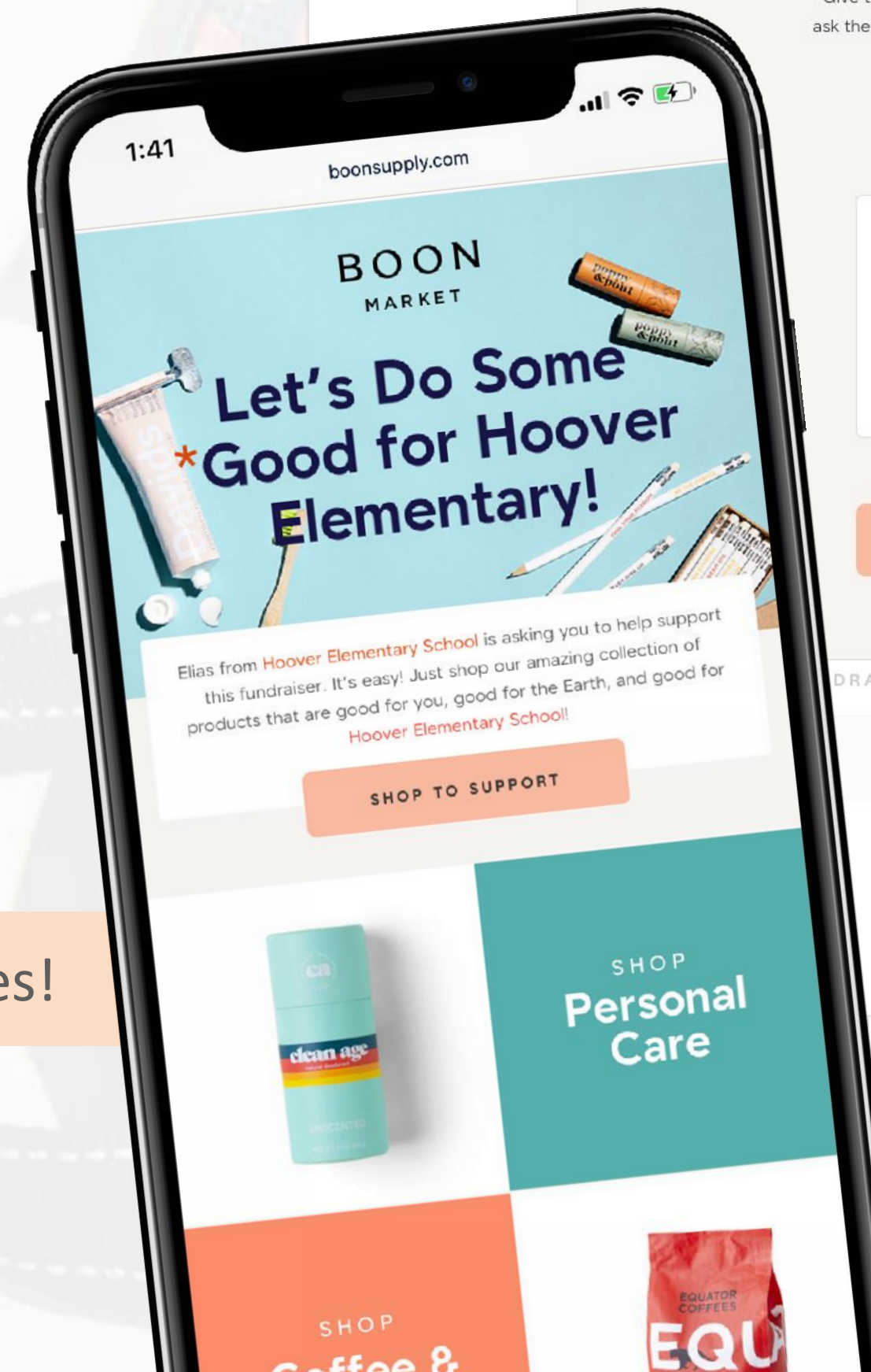


# Send



- Send your fundraiser to get team members to join and boost!
  - Joining the fundraiser gives team members access to special fundraiser tools and rewards.
  - Team members can boost your fundraiser by entering email addresses. We'll share your fundraiser on your behalf automatically.

10 boosted emails = \$51.00 in sales!

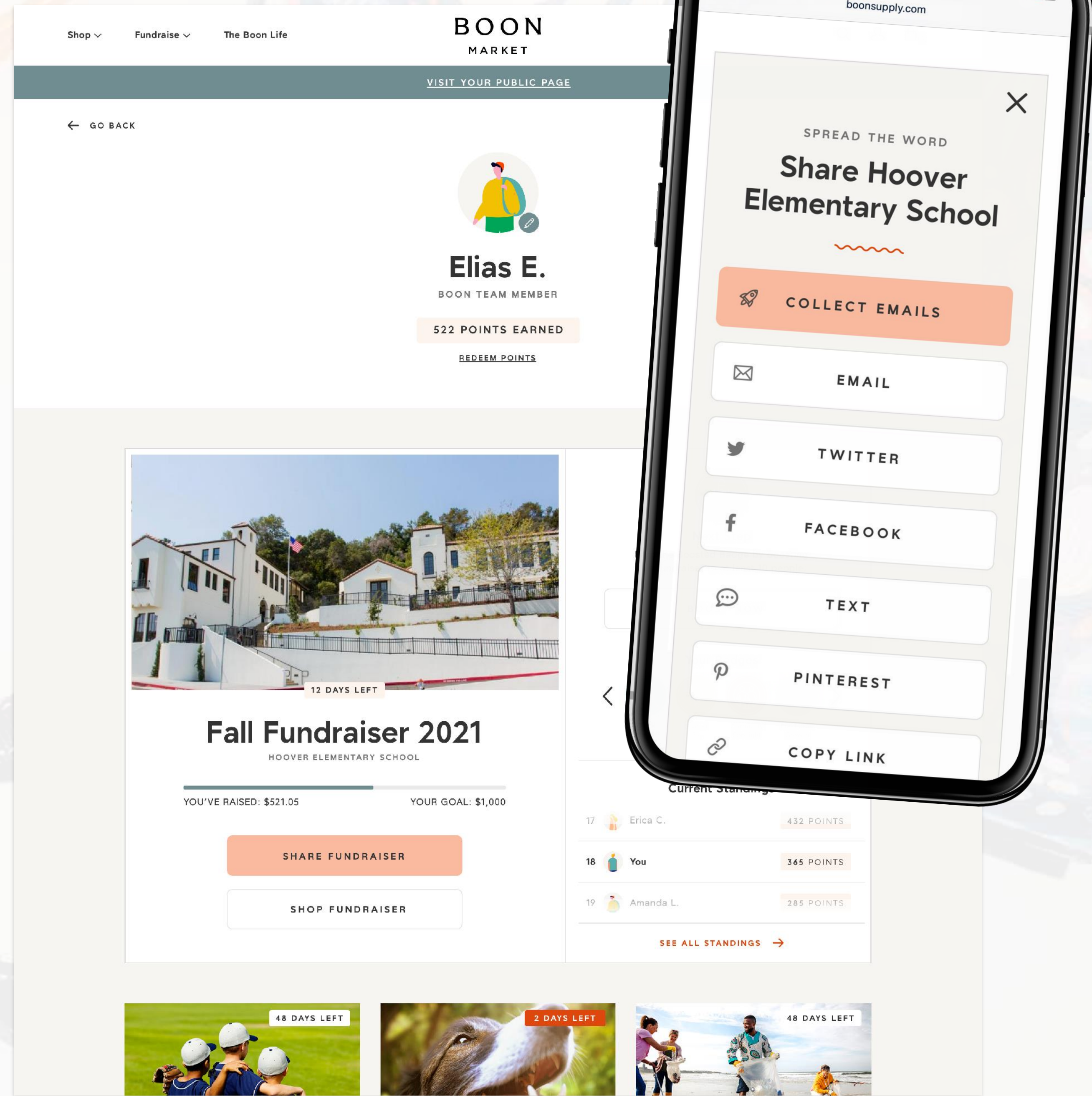
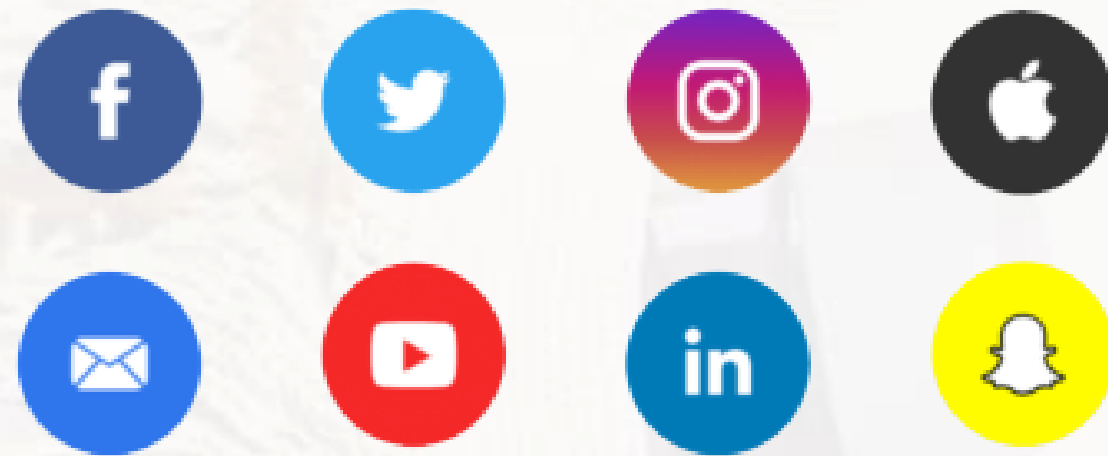




# Share



- Team Members can easily share the fundraiser to maximize earnings.
  - In addition to boosting the fundraiser, team members and supporters can share via all social networks and apps.





# Shop



- Every fundraiser gets its own custom shop.
  - Featuring products that are good for the supporter, good for the planet, and good for your organization.
  - Mobile-optimized for shopping on the go
  - Enhanced with the latest payment options for easy purchases.

VISA

AMEX

Apple Pay



amazon

G Pay

DISCOVER



OPay

Over 60% of Boon Supply purchases are done on a mobile device.

Shop ▾

Fundraise ▾

The Boon Life

BOON SUPPLY

🔍 👤 🛒 (3)



## Hoover Elementary



Conscious Kitchen



Conscious Pantry



Eco Cleaning



Personal Care



Bags & Totes



Gifts

## All Items

FILTER BY VALUE

ALL ZERO WASTE LIVING

294 PRODUCTS



Boon Supply  
Bamboo Nesting Bowls, Set of 5

ADD TO BAG - \$34

40% GIVEBACK



Boon Supply  
Compost Bin

ADD TO BAG - \$28

40% GIVEBACK



Boon Supply  
Reusable Silicone Freezer Bags, Set of 2, Teal

ADD TO BAG - \$22

40% GIVEBACK

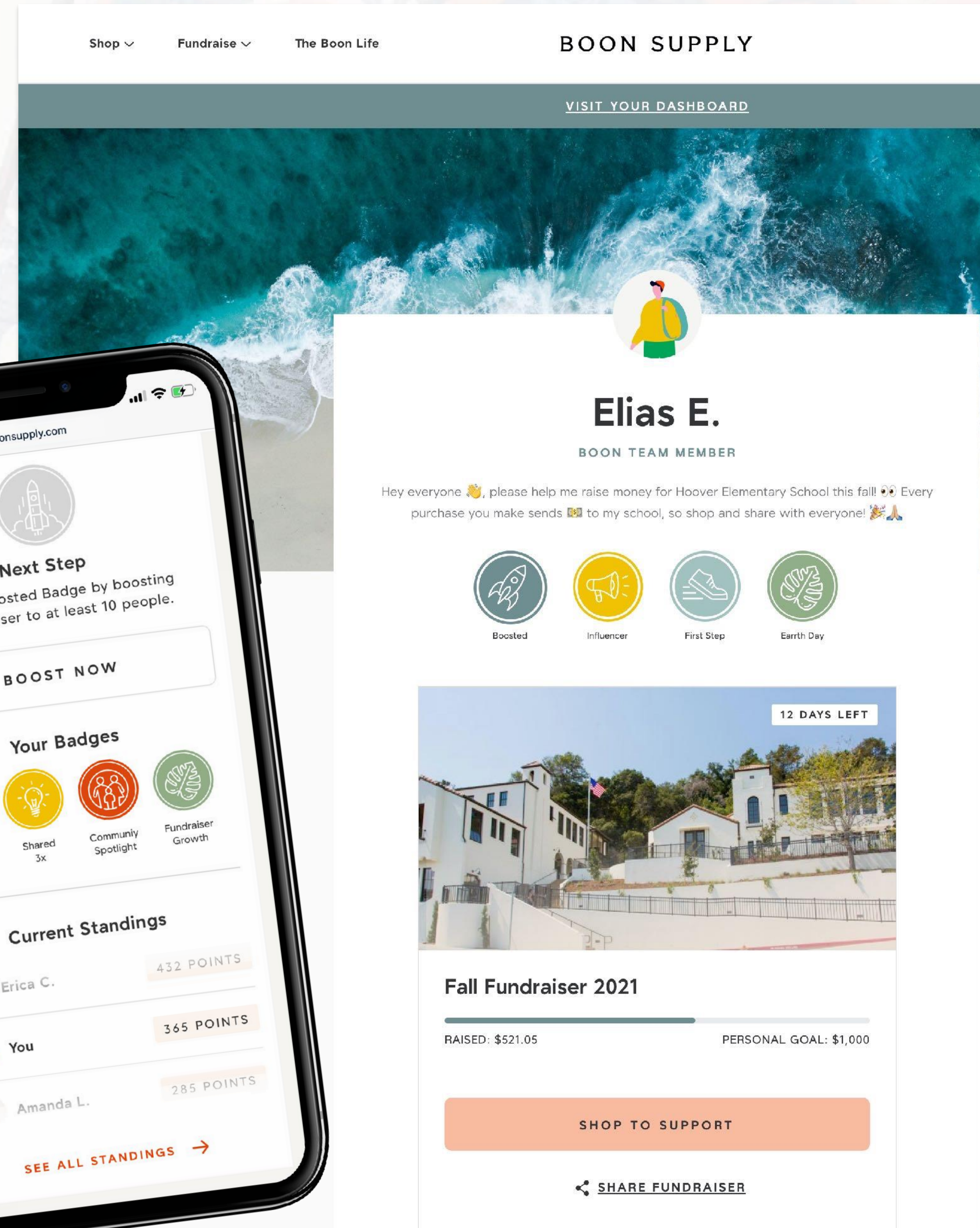
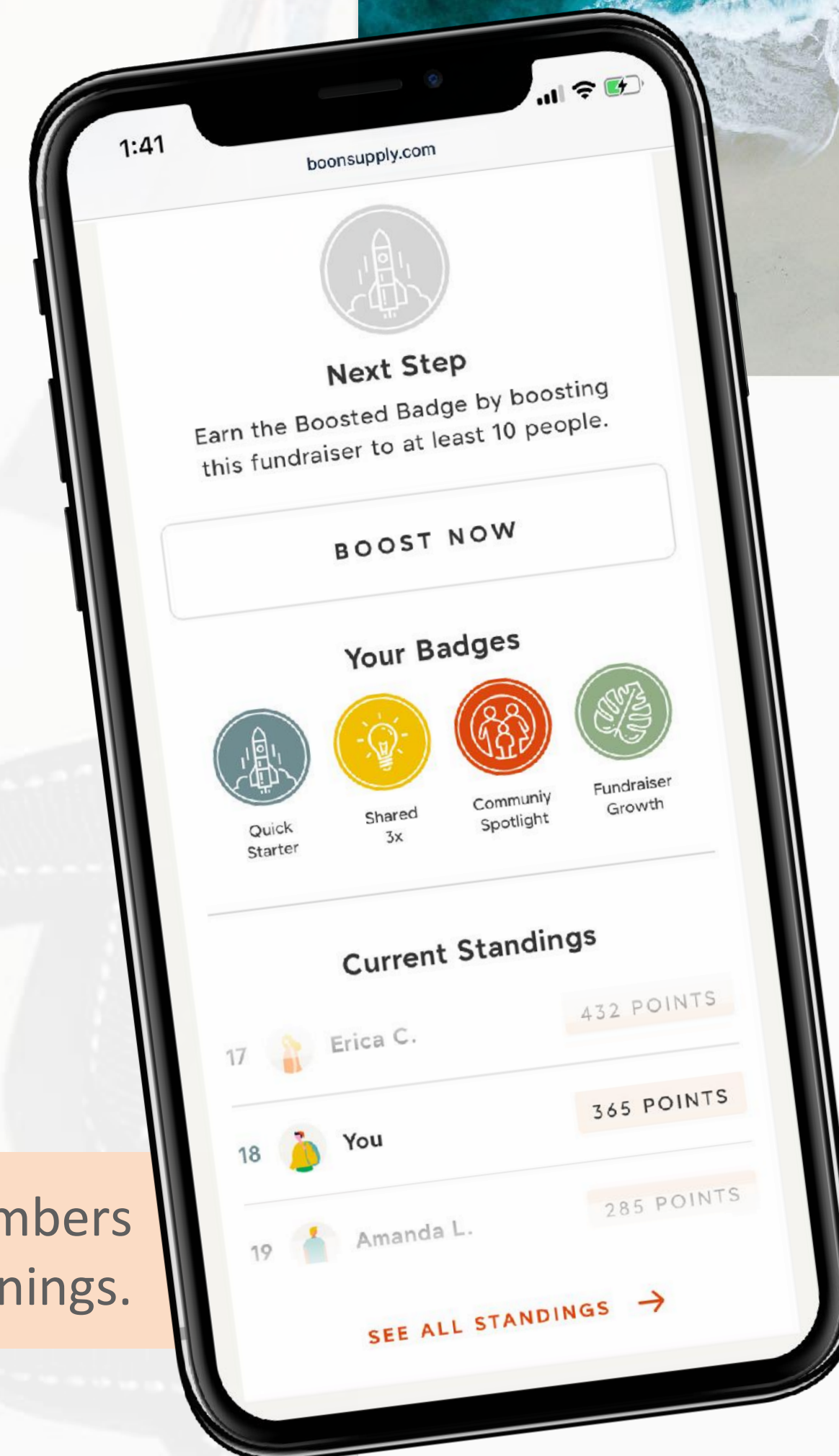




# Team Members

- Every team member gets their own page and dashboard.
  - Empower your team for success with a shareable page.
  - Give each team member a goal and celebrate progress towards that goal.
  - Team member pages include profile pics, cover images, and bios.
  - Privacy-focused to ensure safe participation regardless of age.

Next Steps and Badges encourage your team members to maximize your earnings.

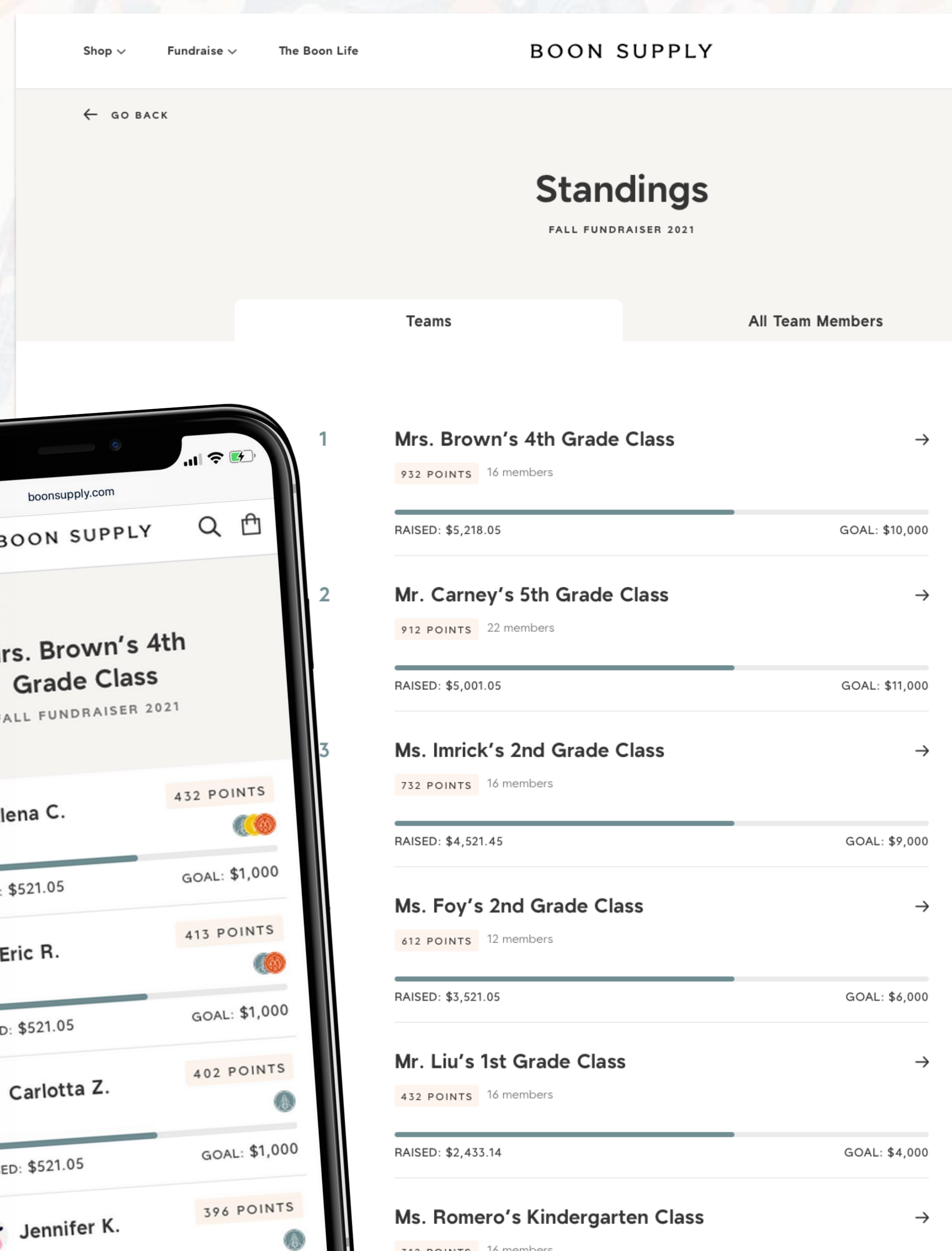




# Friendly Competition

- Celebrate and encourage success.
  - Set up teams based on grade level, classroom, groups, anything you like.
  - Optional automatic goal-setting to allow for simple management.
  - Invite members to teams or allow members to set up their own teams.
  - Real-time standings to recognize your superstar teams and team members.
  - Simple messaging so you can encourage and shout out team members.

Boon Supply takes the proven benefit of fundraiser competition and makes it modern and automatic.





# Badges and Points

- Real-time rewards.
  - Boon Supply automatically tracks points based on earnings.
  - Team members can redeem these points for prizes.
  - Multiple free prize options available from your Boon Consultant.
  - Boon Supply also automatically awards badges for helpful actions.
  - Everything you need to keep your team encouraged to maximize earnings.



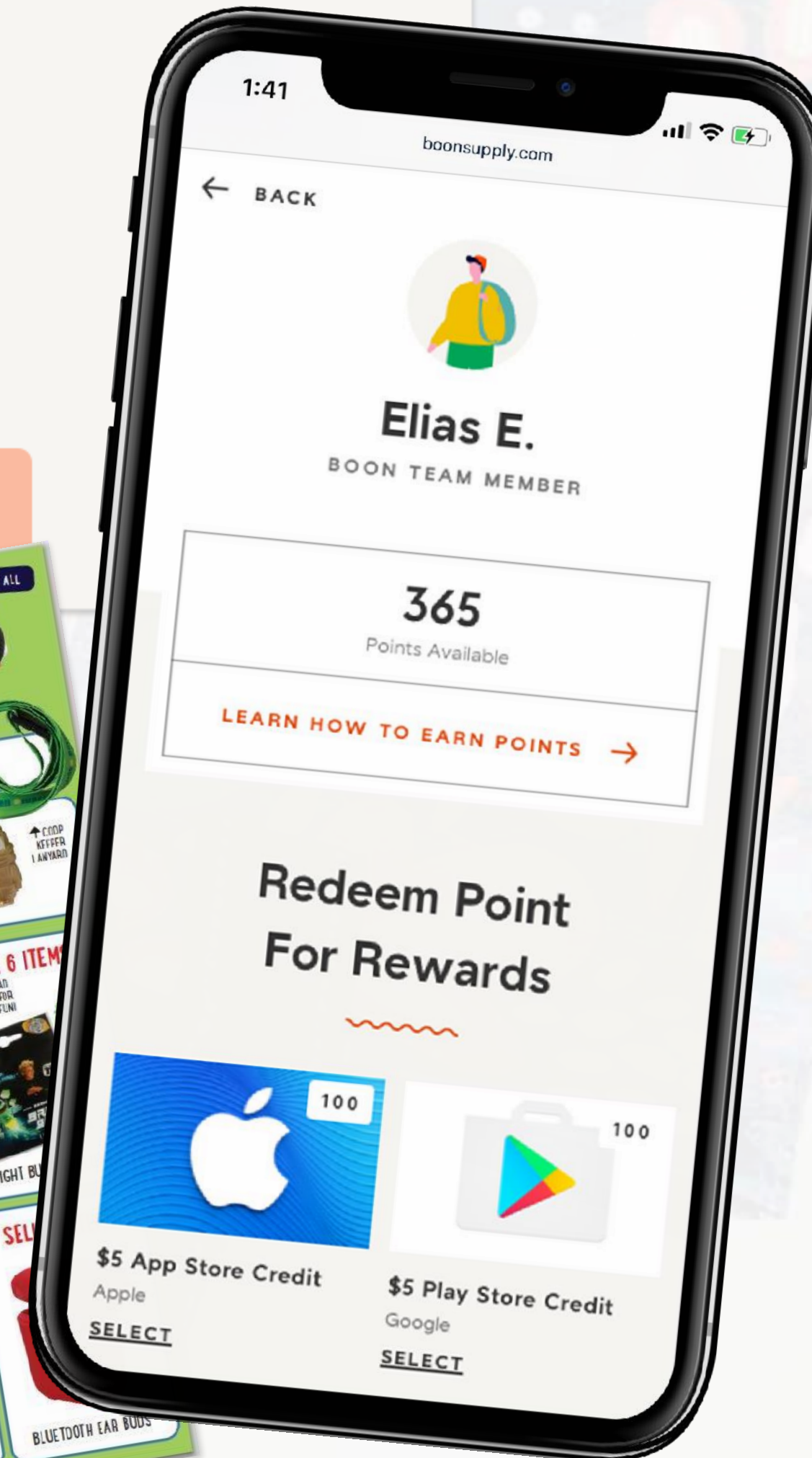
## CONGRATULATIONS! You earned the Boosted badge!

You earned this badge by boosting your fundraiser to at least 10 people.



Next Steps: Share your fundraiser at least 5 times to earn the Sharing is Caring badge.

GOT IT



\*Sample prize programs displayed.



# Teacher Incentives

- 
- A light-colored background image showing a desk with various items: a calculator at the top, a pencil on the right, and a woven basket at the bottom left. The items are slightly out of focus, creating a soft, educational atmosphere.
- Free sprees for teachers.
    - Get your teachers involved with shopping sprees to drive participation.
    - 50% participation = \$100 spree.
    - 75% participation = \$150 spree.

B<sup>SP</sup>  
LY

**Earn a shopping spree for your  
classroom's participation!**

**When your class reaches:**

**50%** participation receive a  
**\$100 SHOPPING SPREE**  
and at

**75%** participation receive a  
**\$150 SHOPPING SPREE**

**WE REACHED 50%** ☐

**WE REACHED 75%** ☐

TEACHER NAME \_\_\_\_\_ GRADE \_\_\_\_\_

TEACHER EMAIL \_\_\_\_\_

MY CLASS ENROLLMENT \_\_\_\_\_ NUMBER OF STUDENT PARTICIPANTS \_\_\_\_\_

SCHOOL NAME \_\_\_\_\_

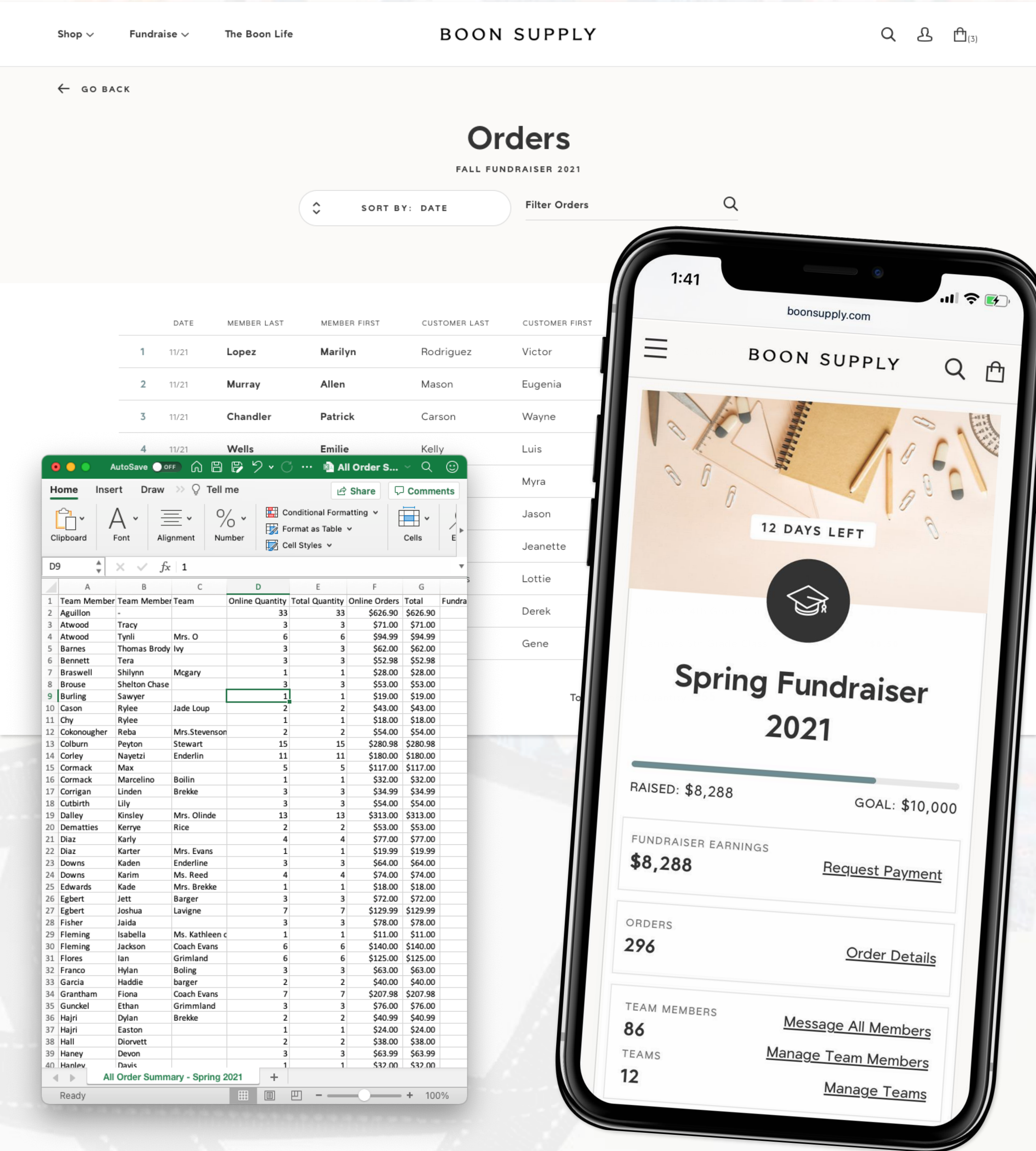
*ELIGIBLE: SCHOOL-WIDE FUNDRAISERS. MINIMUM CLASS SIZE OF 12 REQUIRED.  
PLEASE EMAIL TO YOUR FUNDRAISER CHAIR.*





# Fundraiser Management

- Simple & supported.
  - From starting the fundraiser to managing it to getting paid, Boon Supply is designed for simplicity.
  - Free dashboard to manage and promote your fundraiser.
  - Download & print helpful reports.
  - Access a library of promotional tools and flyers.
  - Get a helping hand from your Boon Consultant and our team of fundraising specialists.





# Endless Earnings

- Earn all year, even after your fundraiser ends.
- Boon Market offers year-round opportunity for purchases to benefit your organization.
- Promote it like eScrip, but make 2x-8x the profit.
- Supporters can shop a unique collection of eco-friendly goods.





# Program Costs

\$0

All of this at zero cost to you.



# Next Steps

- Ensuring success for Fall.
  - Plan start date and end date.
  - Create promotion plan.
  - Communication plan.







Thank you!